




**BEER ASSOCIATION
OF SOUTH AFRICA**

This year again, the **Beer Association of South Africa** is excited to sponsor the latest addition to the SANBT awards: the **"Low" & "No" categories**. These categories encompass beers with alcohol content under 3.9% and non-alcoholic beers. These beers can represent any style following the 2021 BJCP guidelines. South African commercial brewers can enter these low or no alcohol beers for free, a clear message to promote quality responsible drinking.

New this year, we are proud to introduce **the BASA Umqombothi Trophy** to reflect the rich diversity of our industry. This proudly South African fermented beverage has been part of the country’s culture for thousands of years. This category will be **FREE OF CHARGE** to enter so get brewing!

BRAND - Brewery's Name:			
BEER NAME:			
BRAND OWNER - Producer: If this is a Collab, quote both names			
Address and VAT number			
Contact person and cell phone number			
Email			
Entries (tick the boxes for your choice) <input checked="" type="checkbox"/> costs are inclusive of VAT	BJCP score R690 <input type="checkbox"/>	Full evaluation BJCP R975 <input type="checkbox"/>	Label Design Award R295 <input type="checkbox"/>
BJCP style according to the 2021 guidelines! Please double check! *			
Special **ingredients			
Please state if the beer will be part of the ***"Low or No" trophy or ***'Umqombothi' trophy  BEER ASSOCIATION OF SOUTH AFRICA	Yes / No	ABV.....%	
	Free entry – BJCP Simplified report		<input type="checkbox"/>
	R300 BJCP Full report		<input type="checkbox"/>
	Free entry – Umqombothi trophy		<input type="checkbox"/>

* BJCP 2021 guidelines (<https://www.bjcp.org/news/bjcp-releases-2021-beer-style-guidelines/>)

** anything besides water, malt, yeast and hops

***this is a BASA sponsored category

Terms, conditions and rules for entry:

- A minimum of **six 250ml bottled** samples are required for this event (bigger bottles are accepted). For bottles of more than 440ml we only need 4 bottles. **NO Kegs, you are responsible for bottling your own product. If you bottle from a keg for the National Beer Trophy, please ensure to mark bottles individually with full details of the beer.**
- Bottled samples to be delivered at **122 St George's Mall, Newspaper House, Cape Town; Unit 302, 3rd floor** during office hours. Logistics detail: Tel **(021) 422 5206** or email **sanbtrophy@gmail.com**
- The cost is **R600 (ex VAT) R690.00** including per entry with basic feedback from the BJCP jury, **R848 (Ex VAT) R975.00** for a **full BJCP assessment by the jury members.**
- *****The Beer Association of South Africa will once again be sponsoring the "Low" and "No" categories in this year's SANBT competition. The "Low" and "No" categories are for beers with an alcohol content of less than 3,9% and for beers that are produced as being non-alcoholic respectively. The beer can fit any style in accordance with the 2021 BJCP guidelines. ENTRY IS FREE for all South African commercial brewers to support responsible quality drinking.**
- Delivery of entries will be open from the **1st of August 2024 and will close on 14th of September 2024.** Beers will be judged in October and results will be announced in late November at a formal Beer Gala.
- Trophy and Medal beers will have to supply some of their beer for the award ceremony.
- For invoicing and payment, contact Robyn on robyn@ridon.co.za
- For logistic issues, medals and help contact Kim on sofia@ridon.co.za
- For BJCP issues and rules, contact William on william@ridon.co.za
- For other issues, contact JV on jv@ridon.co.za
- Entry forms can be sent as follows:
 - **Emailed to: sanbtrophy@gmail.com** (we will require a proof of payment with the entry form). Tax invoice sent on request. **Please supply your VAT number.**

Our Banking Details:

RIDON COMMUNICATION
Standard bank of South Account 07
030 2413
Branch Thibault Square 020909

Rules of eligibility

To be eligible for a medal, trophy and/or prize, beers must fulfil the following criteria:

- Must be **brewed in the Republic of South Africa**
- Your brewery is **licensed** for the manufacturing and commercial sale of beer in the Republic of South Africa
- Your brewery is **currently operating** with at least one beer, commercially available for sale at retail to the public (i.e. Tap room, bar, restaurant, retail store)
- Must have been brewed in **batch** of 100 litres minimum.
- A minimum 51% of the fermentable carbohydrates must be derived from **malted grains. Except for the Umqombothi category.**
- Beverages with malt substitutes, honey, fruit or fruit juices or anything other than malted grains as the majority of fermentable sugars are not eligible to participate
- Each beer may be **entered only once** and may not be entered in multiple categories.
- A beer brand may not be renamed and entered in multiple categories.

- Contract beers: If you own the rights to a brand, but your beer is produced by another brewery, you are still eligible to enter the SANBT. **Any award won by a contract brand is property of the brand owner**, not the brewery producing the beer.
- For a **Collab beer**, please contact us to disclose the Collab, and indicate whether you want both parties to be on the certificate.
- To keep the level of the National Beer Trophy in line with the great quality of South African beers, **only the top tiers will be awarded with no more than 30% of the entries being medaled.**
- **REMEMBER TO ONLY USE BJCP GUIDELINES 2021, PLEASE.**



Once again, the National Beer Trophy is partnering with Winemag.co.za and Rotolabel to bring you the Beer Label Design Awards 2024. Don't miss the chance for your label and packaging to shine! Entries for the tenth annual Label Design Awards which includes a Beer category are now open and we are offering brewers a one-stop-entry for both competitions.

The motivation for the LDA competition is to reward outstanding design as an influence on beer purchases and all South African brewers as well as design studios are invited to enter by the deadline of Wednesday 11 September 2024.

Beers will be judged in two categories: 1) single labels and 2) labels forming a series. Judging criteria includes originality of concept, execution, shelf appeal and effectiveness as a piece of communication. A series is defined as a sequence of products which combine so that the whole is greater than the sum of the parts.

Entry details for the LDA, including the design rationale, must be done online via our website link santb.com. However, the brewery must first register with this form through the normal NBT entry. Ridon Communication (Pty) Ltd will invoice you for the LDA entry at R295.00 (instead of the regular price of R495.00)

Enter on SANBT.COM, and return this entry form separately to santrophy@gmail.com